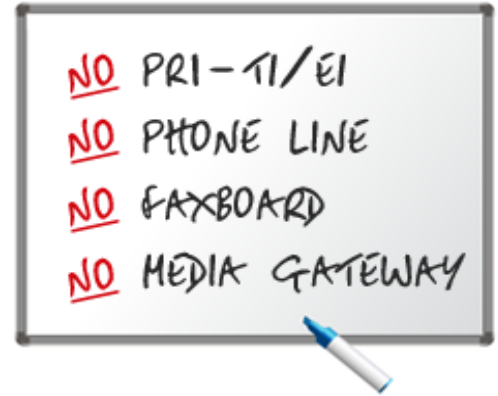# FAXES WITHOUT THE FAX LINES?

Whether you need PRI/T1 or analog phone lines, they are costly and add an extra layer of complexity to fax server installations. Outsourced fax services have their shortcomings; sensitive documents stored off-site, lack of tight integration with back office systems, applications and MFPs, and most organizations will still keep a fax machine or two, which still require dedicated fax lines.

FaxCore® and etherFAX have created an alternative to fax lines and on-line fax services . The FaxCore fax server (software only) is installed at your office, which means that all your faxes and data are stored in your office.

You get all the tight integration with your back office, messaging systems and MFPs. We at etherFAX like to refer to this as a hybrid Software as a Service (hSaaS) or in the Cloud computing sphere, "Partly Cloudy" .

With FaxCore and FaxScan (an ATA for fax machines) you can keep your existing fax machines and disconnect your fax lines. Eliminate monthly phone line costs and only pay for faxes sent and received through etherFAX. etherFAX address all of these concerns with minimal upfront costs. etherFAX enables FaxCore to have a virtual fax board and utilize your existing data infrastructure to send and receive faxes This means there is no need to provision Telco circuits or buy expensive fax boards, servers and maintenance plans.

HOW IT WORKS…

OUTBOUND

A fax job is submitted to FaxCore, where the image is rendered, stored and then transmitted to the etherFAX data center for processing. The transport uses secure HTTPS, plus file encryption.

Upon completion of the fax, a confirmation is sent back to the FaxCore server, resulting in a notification to the sender of the fax. This process only requires an internet connection

INBOUND

Port your current fax numbers to etherFAX, or get new fax numbers. The faxes are received at the etherFAX datacenter, identified as your fax, based upon the number that was called, and the fax is transmitted via HTTPS to your FaxCore server. The fax shows up in the appropriate persons FaxCore Inbox, and they receive a notification (email most often) that a new fax has arrived.

All faxes, whether sent or received, are never stored within etherFAX, but always on your FaxCore server.

PRICING: HOW MUCH DOES IT COST?

Cost effective packages starting as low as 500 pages per month or 6,000 pages per year. Low flat rate/page for high volume accounts processing more than 20,000 pages per month

WHEN EVERY FAX IS MISSION CRITICAL

How Secure is *etherFAX?*

Security is a clear differentiator when comparing other outsourced fax services to etherFAX. etherFAX incorporates a multi-level encryption/security system known as a "defense-in-depth" approach. It is a layering tactic, conceived by the National Security Agency (NSA), as a comprehensive approach to information and electronic security.

In addition, all fax transactions are processed in a secure and encrypted database utilizing the same standards. Lastly any images/content in the etherFAX system only persists for the life of the transmission and is then destroyed with all data being zeroed; ensuring etherFAX meets all regulatory compliance requirements.

More information can be found at: http://etherfax.net/wp-content/themes/etherfaxv2/dist/assets/resources/etherfax-security.pdf

ETHERFAX AND HIPAA

The FaxCore and etherFAX solution is HIPAA compliant. It is also important to understand that there is no Federal Agency that 'certifies' that a solution is HIPAA Compliant. There are published guidelines that must be adhered to and the FaxCore/etherFAX solution does adhere to the HIPAA guidelines.

More information can be found at : http://etherfax.net/wp-content/themes/etherfaxv2/dist/assets/resources/etherfax-hippa.pdf

ARCHITECTURAL *OVERVIEW*