FaxCore Helps Healthcare Organization Achieve HIPAA Compliance with Secure Document Delivery and Powerful Archiving, Ensuring Patient Privacy

Industry's Leading Fax Solution Built on Microsoft's .NET (Windows Server 2003 Web Edition) Framework Provides Central Repository for Confidential Health Information

Centennial, CO - FaxCore Corporation, a leading provider of fax server automation solutions, today announced that its FaxCore 4300 product offers a powerful document delivery and archiving solution that helps healthcare providers ensure HIPAA compliance. Recently introduced, FaxCore 4300 is the industry's first fax solution built on Microsoft's .NET (Windows Server 2003 Web Edition) platform. FaxCore 4300 provides organizations with the tools to easily fax-enable all types of applications, and deliver a powerful archiving system to centrally manage frequently-used documents.

HIPAA compliance is designed to streamline business processes and transactions, while providing requirements to protect the security and confidentiality of patient information. FaxCore 4300 provides healthcare providers and other organizations that have to safeguard private patient information with a powerful, Web-based solution to centralize, control, and manage all types of fax communications. FaxCore's intuitive, browser-based interface enables users to send and receive faxes with the same convenience of e-mail. Using a thin-client system, organizations can easily deploy and maintain FaxCore, and seamlessly integrate the solution to "fax-enable" other applications and streamline business processes.

"Our fax server provides a cost-effective, transparent solution that allows healthcare organizations to adhere to HIPAA compliance, without impeding business processes and workflow," said Tom Linhard, president of FaxCore. "As healthcare providers continue to process paper-based financial and administrative transactions such as billing information, the delivery, security and privacy is paramount."

According to Linhard, all medical records and other individually identifiable health information used or disclosed by a covered entity in any form, whether electronically, on paper, or orally, are covered by the final rule.

FaxCore provides added value for healthcare organizations to achieve HIPAA compliance through its high performance document server for archiving, storage and accessibility. This powerful document server acts as a central repository to catalog and provide Web-based access to all types of frequently used documents such as patient charts, EOBs (explanation of benefits) and T-Sheets. Users gain universal access to these documents via http or https links.

HIPAA Compliance in Action

Advanced Medical Scanning (AMS), a Colorado-based medical scanning company, is using its ScanER imaging solution for the secure storage and retrieval of patient information along with the FaxCore 4300 in emergency departments.

"In the ER, time is critical and patient security is paramount," said Walter Tharp, director of business development, AMS. "To address security concerns of HIPAA and improve workflow efficiencies, many hospitals and emergency departments are using our ScanER to enable their staff to assign security levels and access patient charts immediately after being scanned for electronic distribution of this precise patient data." In tandem with ScanER, the FaxCore 4300 is then used to fax the charts to primary care physicians, billing companies, record departments and other locations – all at the click of a mouse.

According to Tharp, traditional methods of fax proved costly, difficult to administer and had no way of confirming successful transmission unless constantly monitored. "With FaxCore, ScanER clients can quickly queue fax jobs and address single faxes to multiple locations. Each hour on the hour, a FaxCore report is produced that includes details of fax transmissions. FaxCore enables our ScanER clients to focus on patients versus standing over fax machines and waiting for delivery confirmation."

Via browser, FaxCore's universal document delivery format enables users to view faxes and documents as .TIFF images. They can also download stored documents and fax messages in PDF or TIFF file formats. Once fax images are stored, every conceivable attribute of the fax is searchable, including date, time, CSI, caller ID, number of pages, DNIS, and more.

FaxCore 4300 is available today with pricing starting at $1,995. Additionally, FaxCore offers a hosted fax communications service. For additional pricing information, visit FaxCore at **www.faxcore.com**.

About HIPAA

In 1996, Congress recognized the need for national patient record privacy standards in 1996 and they enacted the Health Insurance Portability and Accountability Act of 1996 (HIPAA). The law included provisions designed to save money for health care businesses by encouraging electronic transactions, but it also required new safeguards to protect the security and confidentiality of that information. In November 1999, the U.S. Department of Health and Human Services (HHS) published proposed regulations to guarantee patients new rights and protections against the misuse or disclosure of their health records. The final rule took effect on April 14, 2001. As required by the HIPAA law, most covered entities had two full years - until April 14, 2003 - to comply with the final rule's provisions. The law gives HHS the authority to make appropriate changes to the rule prior to the compliance date.

About FaxCore

Built upon a 15 year foundation of fax server industry expertise, FaxCore is a leading provider of fax server automation solutions for enterprise organizations. With its Web-based interface, the company's flagship FaxCore 4300 provides a centralized system to automate fax communications and easily fax-enable business processes and other third-party applications. Additionally, FaxCore's powerful document server provides a way to significantly improve data and process workflow, offering powerful archiving and routing capabilities. FaxCore is a strategic partner of Brooktrout, the industry standard in intelligent fax hardware. The company is also a Microsoft Certified Partner, which ensures seamless integration with Microsoft Exchange applications. For more information, visit FaxCore at **www.faxcore.com**.