



A New Generation of
Network Fax Software
That Moves Information
and Powers Business

FA CORE
WHEN EVERY FAX IS MISSION CRITICAL

Key differentiators that set FaxCore apart from other fax server solutions.

OPEN AND STANDARD DATABASE

FaxCore runs on Microsoft's SQL database. The SQL database provides for virtually unlimited scalability and record storage. The database information is also much more accessible for reporting and analysis purposes using Microsoft's SQL Reporting and Business Intelligence (BI) tools.

N-TIER ARCHITECTURE

The low level design of FaxCore allows for scalability and fault tolerance with distributed processing. Legacy computer fax products such as WinFax and Microsoft Fax are client-dependant first generation, while client/server products like RightFax are second generation. FaxCore is a third generation solution and the only one that conforms to the N-Tier and web service paradigm.

.NET DESIGN

FaxCore's .NET SDK has native assemblies -- no COM wrappers or type libraries need to be registered. The SDK can be used to integrate on any system with network access to the FaxCore environment. FaxCore provides web service APIs to send, receive, route, and administer fax services. Well-defined SOAP interfaces make the fax services available via XML to any enterprise platform (Linux, MAC, Unix, Windows).

ENTERPRISE DIRECTORY STRUCTURE

The domain-based user model in FaxCore is a true enterprise directory structure. This enables FaxCore to mirror AD and NDS enterprise directory structures unlike other fax products that have a flat domain model.

INHERITED USER PERMISSIONS

The domain model in FaxCore enables the propagation of inherited user and system properties within Organizational Units or Child Domains, which simplifies the administration of system cover pages, addresses, etc.



BROWSER INTERFACE FOR USERS AND ADMINISTRATORS.

By leveraging ASP.NET Web Controls, the rich functionality normally associated with a Fat Client are available to both Users and Administrators through Microsoft's Internet Explorer.

POWERFUL DOCUMENT SERVER

FaxCore's Document Server provides lightweight and universal access to documents and faxes via http links, or optionally, https links for greater security. Using Internet Explorer, users can view their faxes and documents or download stored documents fax messages in PDF or TIFF file formats

BUNDLED ARCHIVE AND DOCUMENT MANAGEMENT

FaxCore's Document Server allows for message archive and retrieval as part of the core solution

INTEGRATION WITH MICROSOFT OUTLOOK

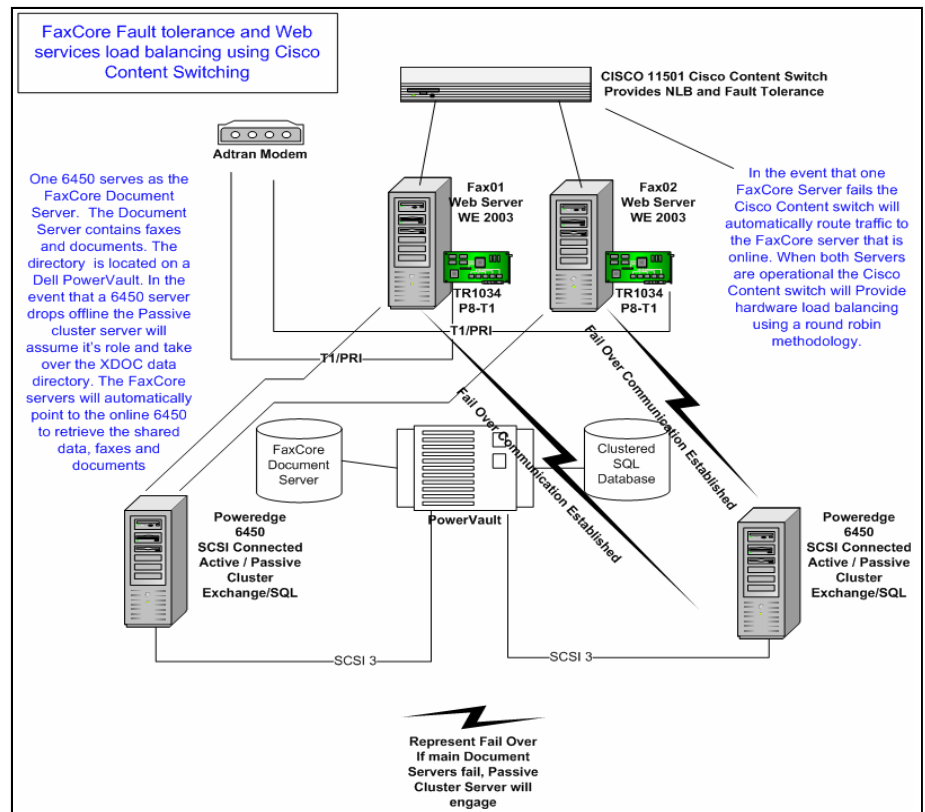
Send faxes from Outlook by sending an email to the Business Fax address of a Contact or using a one off address, and optionally add a FaxCore folder in Outlook for real time monitoring of faxes.

BEYOND FAXING

FaxCore's Mixed Mode Messaging allows users to send documents and text messaging via fax, email, SMS, http and FTP.

Fault Tolerant and scalable without expensive clustering.

FaxCore is architected with the same web services design that popular on-line retailers use to provide scalable and fault tolerant Internet based services. FaxCore's architecture enables organizations to duplicate and spread critical system processes across multiple PCs. For example, rather than putting all fax boards and PSTN connections, thus eliminating single points of failure. This same concept can be applied to all of the critical fax server functions: Rendering, Document Storage, Presentation Services, and Event Processing.



Integration Overview

FaxCore offers a variety of integration points and connectors that enable integration with virtually any back office application, LDAP compliant directory, host application, and other custom applications. FaxCore integration includes the following areas:

- ◆ FaxCore Email Gateway – provides email to fax functionality via direct sending to the FaxCore SMTP server, or through integration with Exchange, Lotus Notes, and other mail servers.
- ◆ FaxCore File Gateways – provides a simple architecture for initiating faxes through FaxCore by dropping files into directories. Supports PCL, embedded codes, and other file formats.
- ◆ FaxCore notification templates – allows administrators to easily create templates for delivering fax status notifications to any 3rd party application via HTTP, FTP, Email, Fax, or Web Service invocation.
- ◆ External User Authentication – allows FaxCore user passwords to be authenticated via external directory services, security providers, and other applications.
- ◆ Directory Synchronization – synchronizes FaxCore users with users defined in 3rd Party directories. Allows administrators to quickly and easily add and maintain FaxCore users and permissions via their existing directories and databases.

FaxCore SDK

FaxCore provides a rich set of APIs that expose the full features of the FaxCore Server. The following programming APIs are included:

- Native .NET class libraries and interfaces
- Microsoft Component Object Model (COM) interfaces Web Service API via XML over HTTP and HTTPS

Additionally, all FaxCore is completely customizable via standard HTML style sheets (css) and custom company logos and images, allowing private labeling of the FaxCore server.

The User Experience

FaxCore's thin client interface delivers all the features normally only found in a fat client. The full featured UI allows users to select cover pages, initiate fax and/or email transmissions.

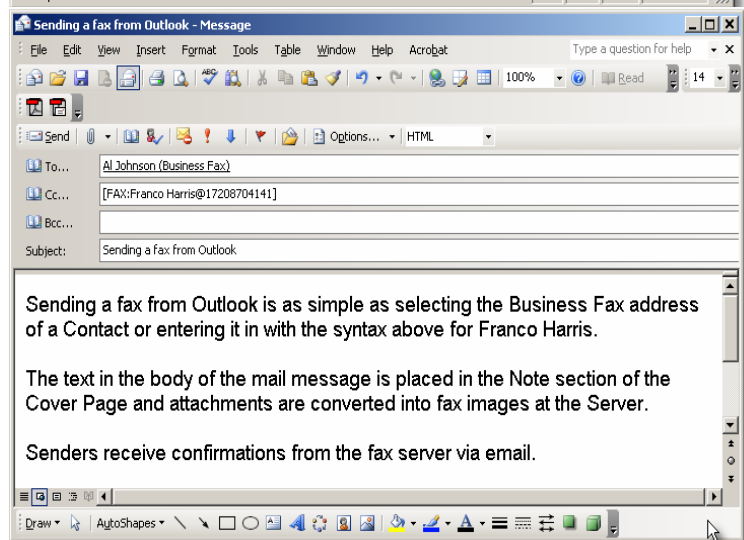
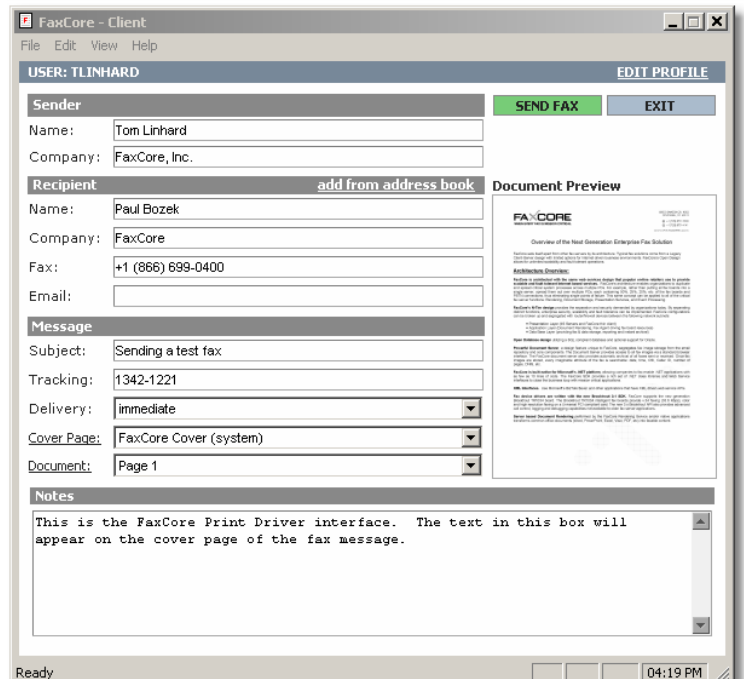
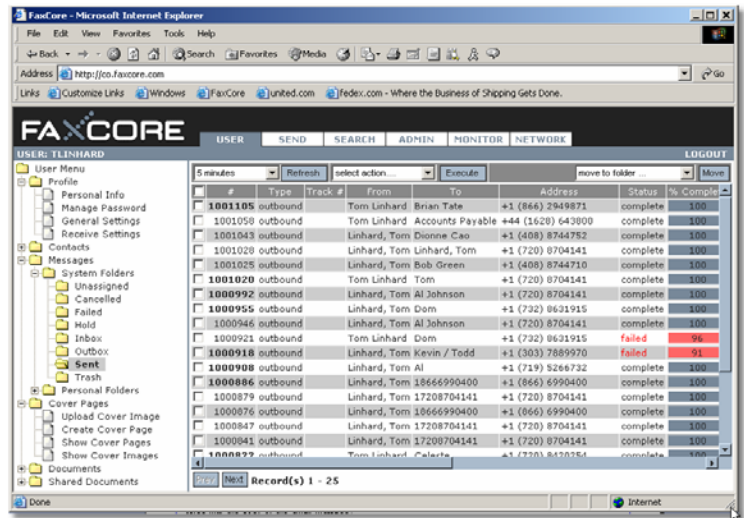
Users can view all fax transmission details and informative statistics. Additional reporting modules with the most extensive variety of search criteria ever offered, is made available to the user in an intuitive format.

Received faxes can be viewed in a browser. The faxes can be printed, forwarded to email and fax address or saved as PDF files.

FaxCore's Internet Fax Printer (IFP): Sending a fax from any application is as simple as Printing the document to the FaxCore Printer. The fax interface allows for the entry of on the fly addresses or users may select recipients from a FaxCore address book. Previews of the fax pages are available from within the Printer dialog screen, as well as selecting different cover pages and holding the fax for preview.

Email Integration: FaxCore's Exchange Connector allows Microsoft Outlook users to use the "Business Fax" address of a Contact, or enter a one off "FAX" address in the To field using the following syntax; [FAX: Franco Harris@1-720-870-4141], then attach the file to be sent. Any text entered into the body of the email message will be placed in the Note section of the Cover page.

Add a folder to the Outlook client and set the Home Page of that folder to the URL of the FaxCore Server and users can monitor outbound faxes, view received and sent faxes as well as send faxes using the FaxCore Send interface.





MINIMUM REQUIREMENTS

Window Server 2000 or
Windows Server 2003
Pentium processor, 1
GHZ or higher, 512 MB
RAM and 40 GB HD.
Brooktrout Fax Board

Email Integration
Microsoft Exchange 5.5,
2000 and 2003
Lotus Notes
GroupWise
SMTP compliant mail
systems.

Hardware devices:
HP Digital Senders
Xerox Document Center

Applications
SAP—SAPconnect
FileNet
Citrix
Verity Teleform



6800 S. Dawson Circle, #202
Centennial, Colorado 80112
Tel.: +1 (720) 870-2900
Fax: +1 (720) 870-4141
E-mail: sales@FaxCore.com
Web: www.FaxCore.com

Receiving and Routing faxes—more options with FaxCore.

Receiving a fax is easy.

Determining who the fax belongs to is the challenge. FaxCore supports the following routing methods.

DID—Direct Inward Dial service for analog DID lines.

DNIS—Dialed Number Identification Service for digital T1, PRI/T1 and E1 circuits.

DTMF—Dual Tone Multi-Frequency for analog fax boards.

CSI—Called Subscriber Identification is data traded by fax devices.

Line Routing—records which line the fax was received on.

Caller ID—available with digital fax circuits.

Barcode data—when present can be read by FaxCore and used to assign ownership of a fax.

BARCODE ROUTING EXPLAINED

FaxCore offers a new way to automatically route faxes to the proper recipient through the use of bar code recognition. Implementing Bar Code Routing is far less costly than the monthly cost of providing every person their own unique fax number. For example, it can cost \$5,000/year for 200 DID fax numbers on four DID lines. The FaxCore barcode module is half that cost and it's a one time cost.

The vast majority of legitimate faxes are sent and received by people and companies who have an established relationship. Just as we exchange phone, fax and email addresses, individuals can distribute their own unique barcode that contains their User ID.

The key to making barcode routing successful is to distribute the barcodes to the people who send the faxes. Barcodes can be put on survey forms, RMAs, Customer Support Requests, contracts, Order Confirmations, etc.

Sample barcode



Barcodes can be placed on forms that are distributed and designed to be filled out and faxed back in. FaxCore scans every page of a received fax, looking for a barcode. Once the barcode is read the data extracted is compared to a list of Routing Rules for determining ownership of

Received Fax Routing - Create Multiple Routes Save Routes

Receive Route

route by: Barcode Data forward only during the following times

route expression: TLINHARD start time: [dropdown]

route by (2): [dropdown] end time: [dropdown]

route expression (2): [dropdown] days: S M T W T F S

forward type: User

forward address: TLINHARD (SYSTEM)

activate route: yes

priority: 10

X	I	A	Priority	Route By	Expression	Route By (2)	Expression (2)	Forward Type	Forward Address	R	Start Time	End Time	S	M	T	W	T	F	S
<input type="checkbox"/>	<input type="checkbox"/>	X	10	Barcode Data	TLINHARD			User	TLINHARD (SYSTEM)										