

# Windows® IT Pro

Reader Product Picks

## What's Hot

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## Easily Manage Fax Communications

### FaxCore

Mike Gibson works for a company that processes 50 to 100 outbound faxes and 75 inbound faxes daily. Before purchasing FaxCore, Gibson used another product, but that product couldn't keep up with his company's growing fax requirements. According to Gibson, the product would keep fax lines open and create bottlenecks for sending and receiving faxes. "When lines would get held open," said Gibson, "purchase-order faxing and other important customer correspondence would fail without notification."

FaxCore integrates with Gibson's internal applications after changing as few as five lines of code. "We needed a turnkey solution, and FaxCore was the clear choice for us." FaxCore is a Web-

<b>Reader</b>
Mike Gibson Vice president of technology
<b>Product</b>
FaxCore
<b>Company</b>
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based solution that's built on the Microsoft .NET platform and centralizes, controls, and manages all types of fax communications. The product tracks incoming and outgoing faxes before, during,

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—Mike Gibson, vice president of technology

and after transmission and uses this information to provide arrival confirmation, time of delivery, undeliverable notifications, alternate fax numbers used, and transmission replay. FaxCore automatically archives all faxes on the server, so Gibson can instantly access a fax through a Web interface.

**FA·CORE™**  
WHEN EVERY FAX IS MISSION CRITICAL

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